

Press Release

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In-Flight Entertainment like Never Before

SkyTheater™ Awards Skyservice™ with the First-Ever Dealership Contract

January 27th, 2015 – Toronto, Canada - In an exciting move that is sure to shake up the private jet travel industry, SkyTheater™ is pleased to announce the naming of Skyservice™ as the first approved and certified SkyTheater™ Dealership. This will enable Skyservice™ to facilitate the provision and installation of cinematic quality through In-Flight Entertainment systems (IFEs).

SkyTheater™ is also proud to announce the launch of their new brand; LIFE™: Luxury In Flight Entertainment systems, the world's most advanced in-flight entertainment system.

“Now you can experience LIFE™ like never before!”

“For years, the purchasers of private jets, whether for corporate or personal use, have suffered with rudimentary, non-customized IFEs. This is akin to buying a Ferrari and equipping it with a Gramophone;” SkyTheater™ Founder Gregg Launer states. The fully customizable and expandable LIFE™ systems, available from SkyTheater™ through Skyservice™, are the pinnacle of the IFE industry.

LIFE™ is for the most discerning individual(s) who desire the best in sound and picture. SkyTheater's™ fully customized system not only meets client expectations, it consistently exceeds them.

Each individual system, built with SkyTheater's™ proprietary video and audio components is guaranteed to deliver cinema quality entertainment. LIFE™ systems now come complete with STRATO™ sound, the newest audio technology from SkyTheater™. Finally a jet's cabin can provide an audio/visual experience that even the most sophisticated audiophiles and cinephiles will find exhilarating.

“We are thrilled to become the first approved SkyTheater™ dealership. There is simply nothing else like, or even near to, the quality of a SkyTheater™ LIFE™ system. With our new SkyTheater™ in-house dealership we are now able to offer world class, turn-key, in-flight entertainment solutions to our existing clients and we look forward to working with many new clients on LIFE™ systems along with our host of other offerings;” says Imam Cella, Director, Avionics Business Development & Sales at Skyservice™.

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About SkyTheater™

SkyTheater™ brings 90 years of combined experience in the following industries to every in-flight theater and cabin entertainment installation that they design and install: Hollywood Film and Recording, Commercial Movie Theater, Television, Radio and Satellite Broadcast, Internet, Private Cinema, Aviation and Private Home Cinema.

SkyTheater™ is comprised of passionate professionals who specialize in A/V installations, specifically on private jets. Their mix of professionals include A/V specialists, pilots, movie theater designers and installers, avionics integrators and system designers. Their avionics team has more than 20 years of experience in both military and civilian aircraft completions, as well as extensive backgrounds in film and television.

The SkyTheater™ team has designed multi-million dollar movie theaters and aircraft systems for clients that include Fortune 500 CEOs, celebrities and movie studio moguls, and in addition to relationships with award-winning electronic manufacturers, SkyTheater™ team members are also members of the American Film Institute (AFI) as well as the Custom Electronics Design and Installation Association (CEDIA); some team members have been trained at the Skywalker Ranch.

For more information please visit www.skytheater.com or contact us at:

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About Skyservice™

Founded in 1986, Skyservice™ is Canada's leader in business aviation. With facilities in Montreal, Toronto and Calgary, Skyservice is dedicated to world-class service and the highest levels of safety and security. Our skilled Maintenance teams, outstanding Fixed Base Operations facilities, first-class Aircraft Management, Charter services and HondaJet aircraft sales provide our customers with an experience that truly is air travel, evolved.

Each member of the Skyservice team exhibits the same level of passion and commitment to quality that goes into every SkyTheater LIFE™ system.

For more information please contact:

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